MCBA STUDENT BUSINESS LEADERS SUMMIT 2027

Summit Exhibitor Agreement

Terms for companies and organizations exhibiting at the Summit on Saturday, May 29, 2027

Version 2.0 · November 2, 2026 · Replaces version 1.1 · mc-ba.com/summit/exhibitors/register

This agreement is between the Maryland Counties Business Association ("MCBA") and the company or organization that registers a booth on MCBA's booth registration page (the "Exhibitor"). It covers the Exhibitor's booth at the MCBA Student Business Leaders Summit (the "Summit") on Saturday, May 29, 2027, 9:00 AM to 5:00 PM Eastern Time, at a Maryland venue MCBA will announce. The Exhibitor Package describes the booth in plain terms; where the two differ, this agreement controls.

1. Accepting this agreement

1.1 The Exhibitor accepts this agreement by ticking the acceptance box on the booth registration page and submitting its registration. That acceptance is the Exhibitor's signature. MCBA records which version was accepted and when.

1.2 The person who registers confirms that they may agree to this on the Exhibitor's behalf.

1.3 MCBA's Terms of Service (mc-ba.com/terms) also apply. Where they and this agreement differ about the booth, this agreement controls.

1.4 MCBA may publish a new version of this agreement. A new version applies to registrations made under it, not to ones already accepted, unless the Exhibitor agrees.

2. Booth rates

BOOTH	RATE	WHO QUALIFIES
Standard Exhibitor Booth	**$250**	Any company or organization
Community Partner Booth	**$200**	An organization that is a qualifying nonprofit, or that provides a competition judge under section 8

2.1 Both rates are plus any applicable sales tax, which is calculated and added at checkout.

2.2 The Community Partner rate is a rate of its own, not a discount on the Standard rate. It cannot be combined with any other discount or offer.

2.3 MCBA verifies the Community Partner reason before it takes any payment. If MCBA cannot verify it, MCBA offers the Standard rate instead, and nothing is charged unless the Exhibitor then pays that rate.

2.4 A sponsorship of MCBA does not include a booth. A sponsor that wants one registers and pays like any other Exhibitor.

3. Registration, payment and confirmation

3.1 Booths are limited and subject to venue capacity. MCBA sets the number of booths and may change it. Registration stays open until every booth is taken or MCBA closes it.

3.2 A Standard booth is paid online right after registering. A booth is held for the Exhibitor while its checkout is open. If checkout is not completed, the hold ends, and the Exhibitor may pay later from its registration's payment page if a booth is still available.

3.3 Nothing is charged when a Community Partner booth is registered. Once MCBA verifies the reason, it emails the Exhibitor a link to pay, and a booth is held while that checkout is open.

3.4 Payments are processed by Stripe. MCBA never receives card numbers.

3.5 Payment does not by itself confirm a booth. MCBA reviews each paid registration and confirms the booth by email. MCBA may decline a registration that is not suitable for a high school audience or does not meet this agreement, and then refunds it under section 4.4.

3.6 MCBA assigns booth locations, and sends them with setup times once they are set. MCBA may move a booth for safety, the venue's rules or the flow of the day.

4. Refunds, cancellation and changes

4.1 Booth fees are non-refundable, including if the Exhibitor cancels or does not attend.

4.2 If MCBA cancels the Summit, MCBA refunds the Exhibitor in full.

4.3 If MCBA reschedules the Summit, the booth carries over to the new date. MCBA may also change the venue, format or schedule, and tells the Exhibitor by email.

4.4 If MCBA does not confirm a paid registration, for example because every booth was taken before the payment arrived, MCBA refunds it in full.

4.5 An Exhibitor removed under section 11 receives no refund.

5. What MCBA provides

5.1 For each confirmed booth, MCBA provides: one 6-foot table with a tablecloth and 2 chairs; a printed sign with the Exhibitor's name; Summit admission for 2 representatives, including lunch on site, which they may skip; electricity at the booth, if the Exhibitor asks for it by email before May 15, 2027, while outlets last; the Exhibitor's name and logo in the Summit program, on exhibitor signage at the venue and on the Summit page of mc-ba.com; and one MCBA social media post featuring the Exhibitor.

5.2 MCBA does not provide or guarantee Wi-Fi, shipping, storage, or display items such as banners, stands and giveaways, unless agreed in writing.

6. Representatives

6.1 Two representatives are admitted with the booth. Up to 2 more may staff it, each with their own Summit ticket, bought at mc-ba.com/summit/tickets.

6.2 Every representative must be an adult (18 or older), wear their Summit badge at the venue, and follow MCBA's code of conduct, which prohibits harassment, discrimination, bullying, intimidation and threats.

6.3 The Exhibitor sends the names of its representatives to mcba@mc-ba.com by Saturday, May 15, 2027.

7. Setup, hours and teardown

7.1 The booth is part of the whole Summit day, 9:00 AM to 5:00 PM Eastern Time. MCBA's tentative schedule (mc-ba.com/competitions/summit) sets aside exhibitor expo time from 9:00 to 10:15 AM, over lunch from 11:30 AM to 12:30 PM, and from 2:30 to 3:30 PM. The schedule may change.

7.2 At least one representative staffs the booth during the expo times.

7.3 Setup is before the doors open and teardown after the Summit closes, at times MCBA sends with the booth confirmation. The booth stays up until the Summit closes. Anything left behind after teardown may be discarded.

8. The Community Partner judge

8.1 An Exhibitor that qualifies for the Community Partner rate by providing a judge names that judge at registration. The judge must be a professional, not a student, with business, finance or entrepreneurship experience.

8.2 At registration the Exhibitor describes the judging commitment it offers: at least one competition round, about 3 hours, or the full day, about 6 hours with breaks. MCBA confirms the commitment and assigns the competition: the Startup Challenge, the Business Consulting Challenge or the Corporate Strategy Challenge. Once confirmed, it changes only with MCBA's agreement, and a substitute judge must meet the same standard and be approved by MCBA.

8.3 The judge attends MCBA's online judge briefing before the Summit and follows the conflict-of-interest rules in the Summit Competitions General Rules: a judge does not score a team that includes a relative, a current student, an employee or anyone with whom the judge has a financial relationship.

8.4 The judge is admitted as a judge and does not use one of the booth's representative places.

8.5 The Community Partner rate depends on the judge serving. If the judge does not attend or does not complete the confirmed commitment, the Exhibitor pays MCBA the $50 difference within 14 days of the Summit.

9. Working with students

Most Summit attendees are high school students, many of them under 18. The Exhibitor agrees that:

9.1 It will not sell products or services to students at the Summit.

9.2 It will collect contact information only from students who choose to give it, will tell them how it will be used, and will use it only for that purpose. It will not collect information from anyone under 13.

9.3 It will not ask students for sensitive personal information, such as Social Security numbers, financial information, home addresses or photos.

9.4 Its giveaways and booth content will suit a high school audience. Not allowed: alcohol, tobacco, vaping or cannabis products, gambling, weapons, and adult content. Any food must be prepackaged with an ingredient or allergen label.

9.5 It will not hand out materials or approach attendees outside its booth space, except during networking sessions MCBA organizes.

10. Booth space and property

10.1 Displays, banners and materials stay within the Exhibitor's space and must not block aisles, exits or other booths.

10.2 Not allowed: open flames, amplified sound or music, helium balloons, and anything else the venue prohibits.

10.3 The Exhibitor is responsible for its own property. MCBA and the venue are not responsible for its loss, theft or damage.

10.4 The Exhibitor pays for any damage it causes to the venue or to MCBA's property.

11. Removal

MCBA may remove the Exhibitor or any of its representatives from the Summit, without a refund, for breaking this agreement or MCBA's code of conduct, or for conduct that puts attendees at risk.

12. Names, logos and media

12.1 The Exhibitor allows MCBA to use its name and logo in the Summit program, on mc-ba.com, on signage at the venue and in social media about the Summit, and confirms it has the right to allow this. It sends its logo, as a PNG or SVG file, to mcba@mc-ba.com by Saturday, May 8, 2027, to appear in the program.

12.2 The Exhibitor may use MCBA's name, logo or materials only with MCBA's written permission, and only as MCBA approves. Without it, the Exhibitor may not suggest that MCBA endorses it.

12.3 MCBA may photograph and record the Summit, including exhibitor booths, and use the images to promote MCBA.

13. Responsibility and liability

13.1 The Exhibitor is responsible for what its representatives and its judge do at the Summit.

13.2 MCBA's total liability to the Exhibitor under this agreement is limited to the booth fee the Exhibitor paid.

14. Contact

Questions about this agreement, a booth or a registration: mcba@mc-ba.com, quoting the registration reference.