MCBA STUDENT BUSINESS LEADERS SUMMIT 2027

# Summit Exhibitor Package

Booths for companies and organizations at the Summit on Saturday, May 29, 2027

Version 2.0 · November 2, 2026 · Replaces version 1.1 · mc-ba.com/summit/exhibitors/register

## Why exhibit

The Student Business Leaders Summit is MCBA's full-day business conference, planned and run by high school students: three live business competitions, guest speakers and keynotes, workshops, networking, and a company exhibitor expo. A booth puts your organization in front of students who chose business, finance and leadership: future interns, employees, customers and founders.

- Brand exposure to a projected 1,500 attendees
- Time with motivated students who chose business
- Internship and career recruitment
- Professional networking with other companies and leaders
- Community engagement across Maryland
- The chance to mentor students or judge a competition

## At a glance

| | |
|---|---|
| EVENT | MCBA Student Business Leaders Summit 2027 |
| DATE | Saturday, May 29, 2027, 9:00 AM to 5:00 PM Eastern Time |
| LOCATION | Maryland; the venue will be announced |
| ATTENDANCE | About 1,500 students, business professionals, entrepreneurs and community members. A projection, not a guarantee. |
| EXHIBITORS | MCBA is planning for 25 to 40 companies. Booths are limited and subject to venue capacity. |
| FOOD | Lunch is served. There is no breakfast. |

## Booth rates

| BOOTH | RATE | WHO QUALIFIES |
|---|---|---|
| Standard Exhibitor Booth | **$250** | Any company or organization |
| Community Partner Booth | **$200** | A qualifying nonprofit, or an organization that provides a competition judge |

Both rates are plus any applicable sales tax, added at checkout. The Community Partner rate is a rate of its own, not a discount, and cannot be combined with other discounts. MCBA verifies the reason before it takes

payment; if it cannot, it offers the Standard rate instead. A sponsorship of MCBA does not include a booth.

## What every booth includes

| | |
|---|---|
| BOOTH SPACE | One 6-foot table with a tablecloth and 2 chairs |
| SIGN | A printed sign with your organization's name |
| REPRESENTATIVES | Summit admission for 2 representatives, including lunch on site (they may skip it) |
| ELECTRICITY | Free on request by email before May 15, 2027; outlets are limited |
| RECOGNITION | Your name and logo in the Summit program, on exhibitor signage at the venue and on the Summit page of mc-ba.com, and one MCBA social media post featuring your organization |

Not included: Wi-Fi (not guaranteed), shipping or storage of materials, and display items such as banners, stands and giveaways.

### More representatives

Up to 2 more people may staff your booth, each with their own Summit ticket from mc-ba.com/summit/tickets: $32 through December 31, 2026, 11:59 PM ET, and $124 from January 1, 2027. Every representative must be 18 or older.

## Providing a judge

An organization that provides a judge for the Summit's competitions qualifies for the Community Partner rate. The judge:

- is a professional, not a student, with business, finance or entrepreneurship experience, named when you register;
- serves at least one competition round, about 3 hours, or the full day, about 6 hours with breaks, in the competition MCBA assigns: the Startup Challenge, the Business Consulting Challenge or the Corporate Strategy Challenge;
- attends a short online briefing before the Summit, and does not score a team that includes a relative, a current student, an employee or anyone with whom they have a financial relationship.

The judge does not take one of your 2 representative places, so your booth stays staffed. The rate depends on the judge serving: if they do not, your organization pays the $50 difference.

## Exhibitor time on the day

Booths stay up for the whole Summit. The tentative schedule sets aside these times for the exhibitor expo; it may change.

| | |
|---|---|
| 9:00 TO 9:45 AM | Registration and Exhibitor Expo |
| 9:45 TO 10:15 AM | Open Exhibitor Expo and Networking |
| 11:30 AM TO 12:30 PM | Lunch and Exhibitor Networking |
| 2:30 TO 3:30 PM | Exhibitor Expo and Competition Finals |

Setup is before the doors open and teardown after the Summit closes, at times MCBA sends when it confirms your booth.

## How to reserve a booth

1. Read this package and the Summit Exhibitor Agreement.
2. Register at mc-ba.com/summit/exhibitors/register, and accept the agreement for your organization.
3. Pay online. A Standard booth is paid right away, and one is held for you while checkout is open. A Community Partner booth is charged nothing until MCBA verifies the reason; then MCBA emails you a link to pay.
4. MCBA confirms your booth by email. Paying does not confirm it by itself. Booth assignments and setup times follow once they are set.
5. Send your logo (PNG or SVG) by May 8, 2027, and your representatives' names by May 15, 2027, to mcba@mc-ba.com.

## Key dates

| | |
|---|---|
| BOOTH REGISTRATION | Open now, until every booth is taken or MCBA closes it |
| LOGO FILES DUE | Saturday, May 8, 2027 |
| REPRESENTATIVE NAMES AND ELECTRICITY REQUESTS DUE | Saturday, May 15, 2027 |
| THE SUMMIT | Saturday, May 29, 2027, 9:00 AM to 5:00 PM ET |

**Payment terms.** Booth fees are non-refundable. If MCBA cancels the Summit, or does not confirm a booth you paid for, you receive a full refund. If MCBA reschedules the Summit, your booth carries over to the new date. The Summit Exhibitor Agreement sets out the full terms.

Questions: mcba@mc-ba.com.